

# Educational Management vis-à-vis Educational Leadership

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## **Abstract**

This chapter offers the general concepts, definitions, characteristics, brief history and theoretical framework of educational management in comparison to educational leadership. It deliberates the diverse modern educational leadership and management models, and how they might be applied within different educational situations.

It is also an introduction to the concept of educational change, organizational change and the role of educational leadership in change. In addition, it will highlight the most important strategies in managing change, the challenges it faces and ways to overcome resistance to change. This chapter will be for researchers and leaders in the field of education, whether they are school principals, experts or school senior teachers and all those interested in leadership matters from practitioners of both students and administrators.

**Keywords:** Educational leadership, Educational Management, Management Change.

## **Introduction:**

Due to the successive developments and the many changes, the accumulation of science and the enormous communication revolution as a result of the rapid technological development, the need for effective leadership and management with high efficiency and high quality has become an urgent demand more so now than ever before.

Today, the contemporary educational leadership has vast responsibilities, especially in the field of pupils learning and honing their skills

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manager implements strategies, measures performance, manages systems. Being a leader is an exciting issue while being a manager is a normal matter, yet management requires some leadership, and great leaders know how to become good managers (Osborne, 2015). Leadership is an essential part of effective management, so all managers should know how to be a leader in addition to how they run.

Although leadership and management differ in their roles, both are very important, organizations that are over-managed but under-led inevitably lose any of their entities and some of their purposes or objectives. Poorly managed organizations with strong leaders whom have surprising appeal, may rise temporarily high and soon collapse shortly thereafter (Bush, 2011). Management is concerned with policies, processes, tools, technical aspects and outputs, while the leadership is concerned with the responsibility and success of the teams and the humanitarian aspects. Management evaluates individuals by their names and according to their old records and current work status. While leadership evaluates individuals based on the ability to do things that cannot be measured because they deal with the future and try to extract the maximum potential of individuals for quality performance and stimulate inventive thinking, so management and leadership are complementary and go hand in hand in all organizations, whatever their level of competence may be.

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