Strategic Planning Effectiveness and Leadership for Educational Institutions

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Abstract

The purpose of this chapter aimed to determine strategic planning, and strategic planning effectiveness that helped to improve leadership for educational institutions. Discusses the literature review used as a methodology for conducting research on strategic planning and leadership in educational institutions. Findings of this paper related to future leaders of educational institutions may need to use data-driven decision-making skills as work continues at their school and changes are made to meet community needs. Originality/Value: Future of educational institutions leaders, should be knowledgeable of the research and data that's out there so that we keep tuned in to what different kinds of strategies are working, understanding how we evaluate what we are doing.

Keywords: Strategic planning, effectiveness, leadership, educational institutions

1. Introduction

This chapter aimed to determine the strategic planning and strategic planning effectiveness that helped to improve leadership for educational institutions. The increasing demands on educational leaders have caused institutional leadership to shift from the traditional role as a manager to

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Performance of leadership and practice at all levels have a demonstrable impact on overall organizational health, and in particular on student achievement (Reeves, 2008).

Knowledge production within the field of strategic planning effectiveness and leadership for educational institutions is accelerating at a tremendous speed while at the same time remaining fragmented and interdisciplinary. This makes it hard to keep up with state-of-the-art and to be at the forefront of research, as well as to assess the collective evidence in a particular area of strategic planning and leadership. This is why this chapter depends on the literature review as a research method that is more relevant than others. This chapter discusses the literature review as a methodology for conducting research on strategic planning and leadership in educational institutions. Future leaders in educational institutions will need to use data-driven decision-making skills as their school's research progresses and improvements are made to meet the needs of the communities.

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