


Blended Learning Immersion Teacher Education: Evidence-Based Practices and Data-Driven Instruction

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Abstract

The practice of blending different learning approaches and strategies in higher-level education is not new, yet our understanding of how to design the most effective and efficient blend remains incomplete. Challenges are further compounded when students are not fully proficient in the language of instruction. However, teacher educators learn about teaching through learning about student learning. Evidence-based practices and data-driven instruction create conditions for success in blended learning design and implementation. This chapter reviews the impact of a blended learning professional development (PD) initiative, with a dual focus on language and content, on Irish-medium immersion (IMI) teacher development. Findings provide unique insights in relation to the effectiveness of a blended learning PD experience as indicated by student motivation, autonomy and success. Linguistic and pedagogical capacity were fostered and community cultivated. Lessons learned and tutor reflections are also shared in an attempt to advance learning in the field and to cultivate future innovation in policy, practice and possibilities.

Keywords: immersion education; content and language integration; blended learning; teacher development; professional development

Introduction

Immersion education holds that students do not learn the language and then use it; rather, they learn language by using it. The origins of this approach to the second language (L2) instruction, arguably, date from the mid-1960s with the inauguration of the Canadian immersion programmes (Lambert & Tucker, 1972). These programmes are geared toward responding to a wide variety of societal challenges that may range from repairing injustices committed in the past as a result of colonization, as in the case of indigenous language immersion, to responding to needs stemming from transnational mobility and economic globalisation. Many countries around the world today implement language immersion programmes. These programmes can take many forms and have many varieties. Research on language immersion education consistently proclaims immersion to be a reliable method for teaching languages, for teaching content and for achieving success in these with no damage to students' first language. Our knowledge base in relation to immersion is growing constantly and there continues to be a core base of support for immersion education among parents, educators, and policymakers at all levels.

Notwithstanding their increased popularity and relative success when it comes to second language development, immersion programmes remain complex to implement and not always as successful as we would hope them to be (Cammarata & Ó Ceallaigh, 2020; Cavanagh & Cammarata, 2015; Lyster & Tedick, 2014; Ó Ceallaigh & Ní Shéaghdha, 2017). Among all the challenges immersion programmes face, research indicates that the primary issue lies in the difficulty to create well-balanced programmes where both content instruction and language/literacy instruction can be targeted

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