CHAPTER 1

A Comparative Study on Quality Evaluation of Machine Translation Output – A Case Study of Baidu Translate and ChatGPT Translate

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Abstract

Focusing on ChatGPT human-computer interaction-based translation, we analyze the characteristics of its translated texts and discover the gap between it and machine translation represented by Baidu Translate. By comparison, the similarities and differences between the translated texts by ChatGPT translate and Baidu translate have been identified. The research findings show that ChatGPT can provide multiple translations with varying translation styles. However, in terms of translation quality, ChatGPT still has room for improvement in accuracy, completeness, and consistency. ChatGPT's human-computer interaction-based translation will bring new insights from the AI era to translation practitioners, translation learners, and technology developers.

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Consequently, when machine translation based on large language models encounters the "humanistic core," it often finds itself in a dilemma, caught between a rock and a hard place (Kaibao, & Yi, 2016). The high efficiency of artificial intelligence translation can be applied to informational texts or preliminary translations. Human translators can then focus on post-editing and refining the translation, leading to an improvement in translation quality.

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